

**Paul W. Thurman**Faculty Member
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BS, Stanford University, 1989; MBA, Columbia University, 1998.

Joined Columbia Business School faculty in 1998. Joined Mailman School of Public Health faculty in 2003 Joined School of International and Public Affairs faculty in 2003

Teaching and research interests: Professor Thurman, a Columbia Executive MBA valedictorian and service award winner, has extensive management consulting and line management experience helping a variety of Fortune 500 firms realize value from innovative and coordinated business, operations, and technology strategies. He has held senior positions at Booz•Allen & Hamilton, Mitchell Madison Group, and American Express, and has served clients on five continents. He has consulted to a number of financial services, health care, insurance, and consumer products firms across a broad set of business disciplines. His consulting work has focused mostly on analytical modeling to support strategic planning and decision-making, corporate cost management, and technology and business integration. He has also developed solutions around customer segmentation, demand modeling, profitability, and experience mapping.

Professor Thurman currently teaches core courses in Decision, Risk, and Operations in the Executive MBA and Global Executive MBA Programs at the Columbia, London, and University of California, Berkeley, Business Schools. He also coordinates all aspects of Executive and Global Executive MBA student research and project/master's thesis work for these three schools/programs. Finally, Mr. Thurman has served on the Board of Directors of a New York-based charity and currently sits on the Advisory Board of a number of entrepreneurial ventures including a K-12 education-focused venture capital and consulting firm, and a cancer drug development and marketing alliance.

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